

COOKIE POLICY

Extended notice on cookies

With this information, pursuant to articles 12 and 13 of UE Regulation no. 2016/679, containing provisions on the protection of natural persons with regard to the processing of personal data and on free movement of such data (hereinafter also only the “**GDPR**”) and article 122 of Legislative Decree no. 196/2003, as amended by Legislative Decree no.101/2018 (“**Privacy Code**”), as well as according to the General Measures of the Italian Data Protection Authority (“**Data Protection Authority**”) dated May 8th, 2014, and the guidelines of dated June 10th, 2021 of the Data Protection Authority, the owner of the website <http://www.ian.it> (hereinafter also only the “**Site**”) provides the users with the information on the installed cookies.

Data Controller

The data controller of the personal data processed through the Site is I.A.N. S.r.l. (VAT number 04382650150) with registered office in Milan (MI), Via Alberto da Giussano, 18, e-mail: privacy@ian.it (hereinafter “**I.A.N.**” and/or the “**Controller**”).

What cookies are

Cookies are small text strings that the Site visited by the user or the different websites or web servers (so-called “**third parties**”), place and store within a user's terminal device (usually the browser), where they are stored automatically and then automatically retransmitted to the same site at the next visit by the same user.

Cookies, which are usually found in users' browsers, are used for different purposes: execution of authentication, session monitoring, storage of information on specific configurations regarding users who access the server.

The Site uses cookies to make its services simple and efficient for users browsing its pages.

There are various types of cookies and they differ based on the purposes pursued. For example, some are used to make the use of the Site more effective, others to enable certain features as illustrated below.

Types of cookies used and purpose

Cookies can be installed for the following purposes. To:

- browse and use the Site (for example making a purchase or log-in and access in a personal area);
- avoid re- entering the same information (for example: username and password) several times during the visit;
- memorize the preferences entered;
- analyze the use of the services and content provided in order to optimize the browsing experience and the services offered.

Technical Cookies

Technical cookies are those used for the sole purpose of “*transmit a communication over an electronic communications network, or insofar as they are strictly necessary for the provider of an information society service specific requested by the subscriber or user to provide such service*”. This type of cookie allows certain sections of the Site to properly function. Technical cookies, in relation to the technical services offered, will therefore always be used and transmitted, unless the user changes his

or her browser settings. In this case, some sections of the Site may not work properly. They are not used for any other purpose.

The Site uses the following technical cookies:

- Navigation cookies: these allow normal navigation and use of the Site, they are stored on the user's computer for mere technical and functional requirements and to optimize the user's browsing experience.
- Functional cookies, including from third parties: they allow the user to navigate according to a series of selected criteria (for example language, products selected for purchase) in order to improve the service provided.

This type of cookies (so-called “**technical cookies**”) do not require the user's prior consent for their installation and use.

Analytics cookies

First and third party analytics cookies are used to evaluate the effectiveness of an information society service provided by a publisher, to design a website or to help measure "traffic", ie the number of visitors, possibly broken down by geographical area, connection time slot or other characteristics. They are comparable to cookies or other technical identifiers, and therefore do not require the user's prior consent, only if:

- used for the sole purpose of generating aggregated statistics in relation to a single site or a single mobile application;
- in the case of third-party analytics cookies, they refrain from combining minimized analytics cookies with other processing and from transmitting them to other third parties;
- third parties mask the fourth component of the IP address.

Profiling cookies

Profiling cookies, including those of third parties, are used with the aim of creating user profiles and are used in order to send advertising messages in line with the preferences expressed by the users when browsing the web, and in order to personalized the provision of the service.

This type of cookie requires the user's prior consent for installation and use.

Third party cookies

During the navigation, the user can also receive cookies to his/her terminal that are sent from different websites or web servers, where certain features may reside (such as, for example, images, maps, sounds, specific links to pages of others domains) that are present on the site that the user is visiting. In addition, third party cookies include social network cookies installed to allow the user's social account to interact with the site. They are used, for example, to express the user's appreciation and to share the content of the Site via social networks. Social network cookies are not necessary for the navigation.

This type of cookie requires the user's prior consent for installation and use.

Here below the various types of cookies used by the Site according to the purpose of use, with the indication of the storage period are indicated.

Cookie	Type	Duration	Purpose
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Wp-settings	Technical Cookie	Persistent	Save the user preferences in the eventual admin login
Wp-settings - time	Technical Cookie	1 year	Save the user's preferences regarding the language chosen for navigation
Wp-wpml_current_language	Technical Cookie	1 day	Save the language settings for the front end site navigation
Wp-wpml_current_admin_language	Technical Cookie	At the end of the session	Used to save the chosen language settings in admin
__chatbot_uuid	Technical Cookie	At the end of the session	Used to uniquely identify chat / voice sessions opened with the chatbot to respond correctly to multiple sessions at the same time

How to disable cookies by configuring the browser

Each browser has different procedures for managing settings. The user can obtain specific instructions by clicking on the links here below:

- [Manage cookie in Chrome;](#)
- [Manage cookie in Firefox;](#)
- [Manage cookie in Safari;](#)
- [Manage cookie in Microsoft Edge;](#)
- [Manage cookie in Internet Explorer.](#)

This page is visible through the link at the bottom of all pages of the Site pursuant to art. 122 of Legislative Decree. 196/2003, as also amended and supplemented by Legislative Decree 101/2018 and in accordance with the provision *Identification of simplified procedures for the information and the acquisition of consent for the use of cookies* of 8 May 2014 - published in the Official Journal Journal No. 126 of 3 June 2014 -, as well as the *Guidelines for cookies and other tracking tools* of 10 June 2021 - Published in the Official Gazette no. 163 of 9 July 2021.

To find out how to exercise the rights provided for by the GDPR, including the right to make a request for access and to lodge a complaint to the competent supervisory authority, and for any other further information and/or request of clarification regarding the processing of user data within the Site, please consult the Privacy Policy at the following link https://ian.it/privacy-policy_EN.pdf of which this cookie policy is an integral part.